

# CALL FOR PRESENTATIONS

BC TOURISM & HOSPITALITY  
CONFERENCE

**MARCH 9-11, 2022**  
RICHMOND, BC





# CALL FOR PRESENTATIONS

We invite you to submit a proposal for a presentation at the 2022 BC Tourism & Hospitality Conference taking place in Richmond, British Columbia from March 9 – 11, 2022. The 2022 BC Tourism & Hospitality Conference is brought to you by the Tourism Industry Association of BC and the BC Hotel Association.

The theme of the 2022 conference is **Kickstarting the Comeback**. Hundreds of tourism owner/operators, hoteliers, destination marketing and management professionals, educators, government representatives, industry sectors, and other stakeholders representing all regions of British Columbia will gather together to learn, tackle issues, forge new relationships and work toward resiliency in the face of one of the hardest years in our sector's history.

We welcome presentations on success stories, resilience, new research and best practices, creative projects and initiatives, and bold ideas that will help kickstart the comeback of BC's tourism industry.

A limited number of submissions will be chosen to present during the conference.

Please read this Call for Presentations carefully before accessing the submission form online.

## IMPORTANT DATES

SUBMISSION DEADLINE: **EXTENDED TO JANUARY 6, 2022**

NOTIFICATION DATE: **January 21, 2022**

## CONFERENCE THEMES

The 2022 conference theme of Kickstarting the Comeback will be explored through the following session themes:

- WORKFORCE & HR
- SUSTAINABILITY
- TECHNOLOGY & INNOVATION
- TRENDS & INSIGHTS
- MARKETING
- ADVOCACY
- HOTEL-SPECIFIC CONTENT

Your presentation submission may apply to several themes; we welcome submissions from all different perspectives.

## PRESENTATION FORMAT

Sessions will be 60 minutes in length. We are open to interactive presentations and workshops; however, we may be limited by the setup of the meeting space. All rooms will be equipped with a microphone, screen and projector for PowerPoint presentations. You will be asked to share details of your presentation format on the submission form, for approval by the conference organizers.

## PROPOSAL SUBMISSION INSTRUCTIONS

Please use the official submission form only, which can be found [here](#).

- Presentation proposals must be submitted electronically, through the online form.
- An individual may submit more than one proposal. One official application is required for each session proposal.
- There is no fee to submit a proposal.

## PRESENTATION AT THE CONFERENCE

- A limited number of submissions will be selected for presentation at the Conference.
- Conference access on the day of the presentation will be complimentary for each presenter. Presenters must purchase a conference registration to attend the rest of the Conference, and must purchase tickets to attend the Welcome Reception and Awards Gala. The Conference will not cover any additional costs associated with the presentation.
- Breakout Sessions will be 60 minutes in length and will be held on March 9, 10 and 11, 2022. Full program details will be provided upon confirmation.

## QUESTIONS?

If, at any time, you have any questions about the submission process or the contents of this Call, please email us at [info@bctourismandhospitalityconference.com](mailto:info@bctourismandhospitalityconference.com). We look forward to receiving your submission.